



IIT Madras  
Alumni Association

**SANGAM** 2025

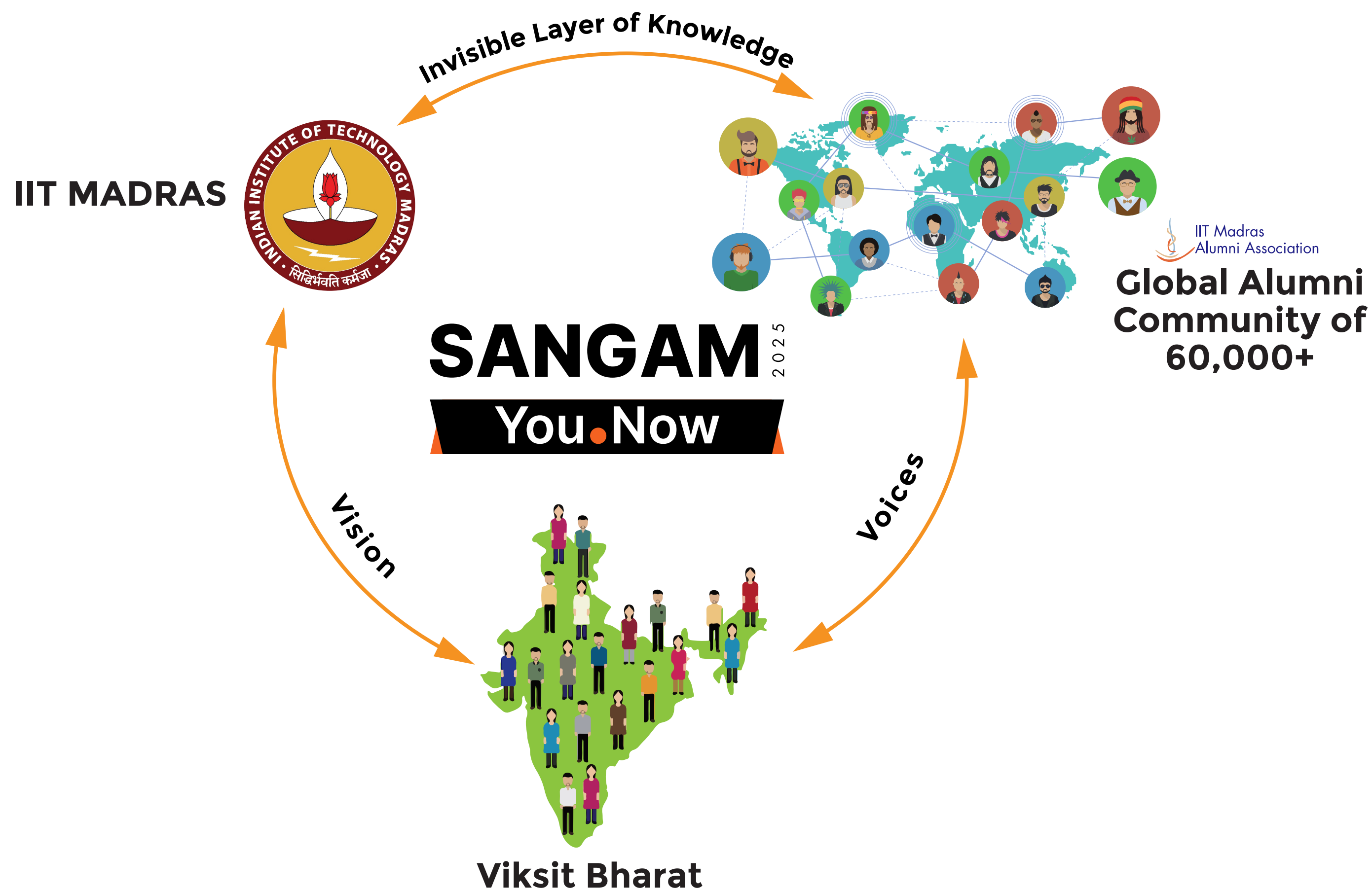
**You. Now**

**Why not you?  
Why not now?**

**4th & 5th July, 2025**

**LOCATION: Taj MG Road, Bengaluru**

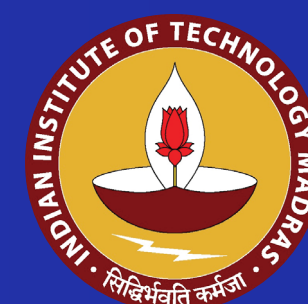
**6th edition of Sangam by  
IIT Madras Alumni Association & IIT Madras  
with a focus on Innovation and Entrepreneurship**



# ABOUT SANGAM 2025

The theme of this year's conference will center around Innovation & Entrepreneurship. Our aim is to reflect the Government of India objective of supporting entrepreneurs, building a robust startup ecosystem transforming India into a country of job creators instead of job seekers, as well as creating global citizens.

In collaboration with IITM and IITM Zanzibar (IIT Madras' first international campus in Zanzibar, Tanzania country of Africa), the conference also brings into focus IIT Madras' mission 'Start-Up Shatam' towards developing 100 successful startups in the year 2025.



# SANGAM 2025 ADVISORS



**Anand Kripalu**  
Managing Director and CEO,  
EPL Ltd.



**Prof. V. Kamakoti**  
Director, IIT Madras



**Preethi Aghyalam**  
Director-in-charge,  
IITM Zanzibar



**Kris Gopalakrishnan**  
Chairman, Axilor Ventures  
Co-Founder, Infosys



**Rohini Chakravarthy**  
Managing Partner at NewBuild  
VC, board member at  
the MIT Club of NorCal



# CONFIRMED KEYNOTE SPEAKERS



**Prof. V. Kamakoti**  
Director, IIT Madras



**Kris Gopalakrishnan**  
Chairman, Axilor Ventures,  
Co-Founder, Infosys



**Prof. Ashok Jhunjhunwala**  
Institute Professor, IIT Madras



**Prashant Pitti**  
Co-founder, EaseMyTrip  
& Optimo



**Dr. S. Somanath**  
Former Chairman, ISRO



**Prof. Prabhu Rajagopalan**  
Head - School of Innovation  
& Entrepreneurship, IIT Madras



**Srinivas Narayanan**  
VP of Engineering, OpenAI



**Tarun Mehta**  
Co-Founder & CEO,  
Ather Energy



# CONFIRMED KEYNOTE SPEAKERS



**T.T. Jagannathan**  
Chairman, TTK Prestige



**Manu Iyer**  
Co-Founder & General Partner,  
Bluehill.vc



**Srinivas Satya**  
MD, Tata electronics



**Puneet Kumar**  
MD, Steadview Capital



**Mamatha Maben**  
Former Captain,  
Indian Womens Cricket Team



**Dr. Srivatsa Krishnan IAS**  
CEO & Secretary, Coffee Board of India,  
Govt. of India



**Prof. Ashwin Mahalingam**  
Dean, ACR, IIT Madras



**Prof. Mohanasankar Sivaprakasam**  
Head, IITM Healthcare Technology  
Innovation Centre and Brain Centre



# CONFIRMED KEYNOTE SPEAKERS



**Aparna Chennapragada**  
Chief Product Officer,  
Experiences and Devices, Microsoft



**Sridhar Tirumala**  
CEO, Jukshio



**Shivkumar Kalyanaraman**  
CEO, Anusandhan National Research  
Foundation, Govt. of India



**Aravind Krishnan**  
MD & Head of South Asia  
Private Equity, Blackstone



**Dr. Taslimarif Saiyed**  
Director & CEO, C-CAMP



**Dr. S. Unnikrishnan Nair**  
Director, Vikram Sarabhai  
Space Centre



**Nirupa Shankar**  
Joint MD, Brigade Group



**Ambi Parameswaran**  
Founder, Brand-Building.com



# FULL LIST OF SPEAKERS

SANGAM 2025

- **Prof. V. Kamakoti** Director, IIT Madras
- **T.T. Jagannathan** Chairman, TTK Prestige
- **Kris Gopalakrishnan** Chairman, Axilor Ventures, Co-Founder, Infosys
- **Anand Rangarajan** VP Engineering, Google Deepmind
- **Aparna Chennapragada** Chief Product Officer, Experiences and Devices, Microsoft
- **Prof. Preeti Aghalayam** Director-in-Charge, IIT Madras Zanzibar
- **Dr. S. Somanath** Former Chairman, ISRO
- **Srinivas Narayanan** VP of Engineering, OpenAI
- **Tarun Mehta** Co-Founder & CEO, Ather Energy
- **Tamaswati Ghosh** CEO, IIT Madras Incubation Cell
- **Natarajan Malupillai** CEO, IIT Madras Research Park
- **Prof. Prabhu Rajagopalan** Head - School of Innovation & Entrepreneurship, IIT Madras
- **Prof. Ashok Jhunjhunwala** Institute Professor, IIT Madras
- **Sridhar Tirumala** CEO, Jukshio
- **Prof. Ashwin Mahalingam** Dean, ACR, IIT Madras
- **Dr. S. Unnikrishnan Nair** Director, Vikram Sarabhai Space Centre
- **Prof. B. Ravindran** Head, Dept. of Data Science & AI, IIT Madras  
Head, Centre for Responsible AI, IIT Madras
- **Manu Iyer** Co-Founder & General Partner, Bluehill.vc
- **Avinash Avula** Country President & MD Applied Materials India
- **Srinivas Satya** President Components Business and Supply Chain, Tata Electronics Pvt.Ltd.
- **Divanshu Kumar** Co-Founder & CEO, Solinas Integrity Pvt.Ltd.
- **Sandeep Raju** Founder, Chairman & CFO, Krushal Open Commerce, Co-Founder & Board advisor, Samaaru
- **Dr.Taslimarif Saiyed** Director & CEO, C-CAMP
- **Puneet Kumar** MD, Steadview Capital
- **Adarsh Sekhar** Partner, IBM Ventures
- **Suyash Singh** Co-Founder, GalaxEye
- **Shashwath Thirukkarugavoor Ramkumar** Co-founder & CEO, Mindgrove Technologies Private Limited
- **T.M. Vijay Bhaskar** Board of govenors, AquaMAP  
Former Chief Secretary, Govt of Karnataka
- **Prof. Mohanasankar Sivaprakasam** Head, IITM Healthcare Technology Innovation Centre and Brain Centre.
- **Prof. Satya Chakravarthy** Co-Founder, Agnikul Cosmos Faculty, Aerospace Dept. IITM
- **Nirupa Shankar** Joint MD, Brigade Group
- **Shivkumar Kalyanaraman** CEO, Anusandhan National Research Foundation, Govt. of India
- **Ambi Parameswaran** Founder, Brand-Building.com
- **K. Vijay** MD Ajax Fiori Enigeering
- **Prof. Manu Santhanam** Dean, IC & SR, IIT Madras
- **Shalini Reddy** GIS Representative, Google
- **Aravind Krishnan** MD & Head of South Asia Private Equity, Blackstone
- **Dr. Srivatsa Krishnan IAS** CEO & Secretary, Coffee Board of India, Govt. of India
- **Mamatha Maben** Former Captain - Indian Womens Cricket Team
- **Prashant Pitti** Co-founder, EaseMyTrip & Optimo
- **Amrit Acharya** Co-founder & CEO, Zetwerk
- **Prathyusha Kamarajugadda** Co-founder & COO - Muse wearables
- **Tejasvi Surya** Member of Parliament
- **Sivasri Skandaprasad** Founder Director at Ahuti
- **Kedar Kulkarni** Co-founder and CEO - HyperVerge
- **Madhav Narayanan** CEO, IIT Madras Research Foundation
- **Venkat Ramaswamy** MD & CEO, EAAA India Alternatives Ltd
- **Saraniya P** Executive Vice President at Agnikul
- **Adarsh Sekhar** Partner, IBM Ventures
- **Bhaskar Bhatt** MD, Titan Industries
- **Srinath Ravichandran** Co-Founder & CEO at AgniKul Cosmos
- **Deepak Paramashivam** Professor, Department of Management Studies, IITM

# SANGAM 2025 AGENDA

 TAJ MG ROAD BANGALORE

**JULY 4**

**2-5 pm**

**Deeptech Start-up Pitchfest**  
(100+ investors 50+ startups)

**6 pm**

**onwards**

**Curtain raiser dinner**  
(by invitation only)

**JULY 5**

**9 am onwards**

**Panel Discussions**

**Fireside Chats**

**Keynotes With Policy Makers**

**Entrepreneurship Course Launch**

**Focus On Space Tech & Deep Tech, AI,  
Data Security & Smart Manufacturing**

**Showcase Of Alumni Achievements**

**Networking Opportunities**



# GLIMPSES OF SANGAM 2024





2018

**Confluence for  
Impact**  
Chennai

2019

**Re-imagining  
India in 2030**  
Chennai

2020

**Driving the  
New Normal**  
Online

2021  
2022

**Restoring  
Balance in STEM**  
Online for 6 months

2024

**Sankalp for  
Viksit Bharat**  
Hyderabad

2025

**Innovation  
and Entrepreneurship**  
Bangalore

# **SANGAM** **OVER THE YEARS**



# WHY PARTNER WITH IITMAA SANGAM 2025?

## UNPARALLELED ACCESS

Engage with 5000+ alumni, decision-makers, and industry pioneers

## BRAND AMPLIFICATION

Position your brand alongside IIT Madras, a hub of world-class innovation

## LEAD THE CONVERSATION

Shape discussions on AI, sustainability, deep tech, and more

## TALENT & PARTNERSHIPS

Connect with top-tier talent and forge strategic collaborations

# PARTNERSHIP OPPORTUNITIES





# PARTNERSHIP OPPORTUNITIES

		TITANIUM ( 50 LAKHS )	PLATINUM ( 25 LAKHS )	GOLD ( 15 LAKHS )	OTHERS ( 5-10 LAKHS )
EXCLUSIVE PARTNERSHIP	Logo added in the title of SANGAM branding everywhere	✓			
	Opportunities for year long partnership	✓	✓		
	Exclusive mailers for company hybrid events to the alumni audience - 4 per year (55,000 reach)	✓			
	Naming rights for specific event segments (e.g., “XYZ Networking Lounge”)	✓			
	Joint promotional campaigns leading up to the event	✓			
	Opportunities for additional branded experiences, such as sponsored coffee breaks, meals, or entertainment segments	✓	✓		
	Opportunities to participate in media interviews and press releases	✓			
	Feature in official event publications and video content	✓	✓	✓	
	Inclusion in pre, post-event highlights and summary reports	✓	✓		
	Pre-event and post-event marketing opportunities to the attendee database	✓			
	IITMAA AGM Report	FULL PAGE	HALF PAGE	ONLY LOGO	ONLY LOGO

# PARTNERSHIP OPPORTUNITIES

		TITANIUM ( 50 LAKHS )	PLATINUM ( 25 LAKHS )	GOLD ( 15 LAKHS )	OTHERS ( 5-10 LAKHS )
EXCLUSIVE SESSIONS	Hosting exclusive workshops, roundtables, or breakout sessions	✓	✓		
	Customized sessions that align with the sponsor's objectives	✓			
	Exclusive access to network with other key notes and celebrities	✓			
KEYNOTE ADDRESS	High-level visibility and positioning for company executives. Speaking opportunities and panel discussions featuring sponsor representatives	✓	✓		
	Introduction and closing remarks at the event	✓			
CONFERENCE MERCHANDISE	Co-branded merchandise and materials with the event and sponsor logos	✓	ONLY LOGO	ONLY LOGO	ONLY LOGO
	Lanyards	✓			
WEBSITE & EMAIL CAMPAIGNS	Featured prominently on the event’s and IITMAA website homepage	✓	✓		
	Inclusion in all email campaigns, with dedicated sponsor highlights	✓	✓		
	Logo on SANGAM website	✓	✓	✓	✓
	Logo in all SANGAM mailers - pre and post (55,000 reach)	✓	✓	✓	✓



# PARTNERSHIP OPPORTUNITIES

		TITANIUM ( 50 LAKHS )	PLATINUM ( 25 LAKHS )	GOLD ( 15 LAKHS )	OTHERS ( 5-10 LAKHS )
MEDIA PARTNERSHIPS	Opportunities to participate in media interviews and press releases	✓			
	Feature in official event publications and video content	✓	✓		
EXHIBITION SPACE	Booth or table space in the exhibition area (Premium booth location for higher-tier sponsors)	✓	✓	✓	✓
TICKETS AND MEALS		10 NUMBERS	10 NUMBERS	5 NUMBERS	2 NUMBERS
ADVERTISEMENTS	Full-page or half-page ads in the conference program	✓	✓	ONLY LOGO	ONLY LOGO
	Inclusion in digital ads promoting the event (duration will vary)	✓	✓	✓	✓
LOGO PLACEMENT	On the conference website, with a link to the sponsor's website	✓	✓	✓	✓
	In the conference program or agenda	✓	✓	✓	✓
	On signage and banners at the event	✓	✓	✓	✓
	On promotional materials (flyers, brochures, emails)	✓	✓	✓	✓

# **ALTERNATE WAYS TO PARTNER**

**CONTRIBUTE  
TO OUR  
PROGRAMS**

**HOSPITALITY  
PARTNER**

**MERCHANDISE  
PARTNER**

**MEDIA  
PARTNER**

**TRANSPORT  
PARTNER**

**Other customizations possible on discussions**



# A DIVERSE & INFLUENTIAL AUDIENCE

## ALUMNI

- CXO Level
- Entrepreneurs
- Innovators
- Founders

## POLICY MAKERS

- Politicians
- Civil Servants
- Lobbyists
- Domain Experts
- Industry or Sector Representatives

## INDUSTRY

- Corporate Leaders
- CSR Heads
- Entrepreneurs
- Collaborators

## INVESTORS

- VCS
- Capital Funders
- Fund Raisers
- Business Owners
- Promoters
- Angel Investors

# ABOUT IITMAA

Unite alumni, foster community growth,  
and contribute to IIT Madras  
and society's success.

**OUR WEBSITE:** [www.iitmaa.org](http://www.iitmaa.org)

**Established in December 1964,  
with over 60,000 members**

**Give Inward, Sideways,  
to Insti, and Society**

**40 active chapters globally**

**Recognized as a top  
organization nationally**

INDIAN CHAPTERS
Chennai
Bengaluru
Hyderabad
Vishakapatnam
Delhi
Mumbai
Pune
Cochin
Thiruvananthapuram
Coimbatore
Odisha
Kolkata
Jaipur
Kanpur
Lucknow
Ahmedabad
Madurai

OVERSEAS CHAPTERS
Singapore
UK
UAE
Frankfurt
Switzerland
Sydney
Perth
Melbourne
Japan
France
Berlin

NORTH AMERICA CHAPTERS
San Fransisco
Southern California
New York/ New Jersey
Dallas
Boston
Houston
Austin
Toronto
Atlanta
Seattle
Washington DC

UPCOMING CHAPTERS
Doha
Tirupati
Amravathi
North East india
Chapter
Indore
Michigan
Chicago
Pittsburg
Nepal
Bhopal
Uttarakhand

No.of Chapters in India:	17
No.of Chapters in Oversees:	11
North America chapter:	11
Total	39
By August 2025 total - 50	

**IITMAA**  
**CHAPTERS**



# ANNUAL ENGAGEMENT





# SOCIAL MEDIA REACH



20,000+ impressions per month  
2000+ followers



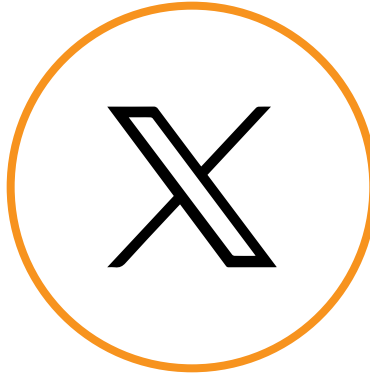
1,00,000+ impressions per month  
30,000+ followers



15,000+ impressions per month  
5000+ followers



25,000+ impressions per month  
5000+ followers



20,000+ impressions per month  
2000+ followers

# SPONSORS

# SANGAM

# 2025

OUR SPONSORS



STARTUP PARTNER



OUR PARTNERS





# CORE COMMITTEE



**Shyamala  
Rajaram**



**Sridhar  
Boovaraghavan**



**Prof. Ashwin  
Mahalingam**



**Krishnan  
Narayanan**



**Swadeep  
Pillarisetti**



**Shyam  
Raghunandan**



**Ramaswamy  
Balasubramanian**



**CP  
Madhusudan**



**Swetha  
Bhupathi**



**Kaviraj  
Nair**

# CONTACT US FOR MORE DETAILS

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**NISHANI MANOHAR**

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