



SANGAM

2025

Building for Viksit Bharat

Friday 4th July & Saturday 5th July, 2025
LOCATION: Bengaluru

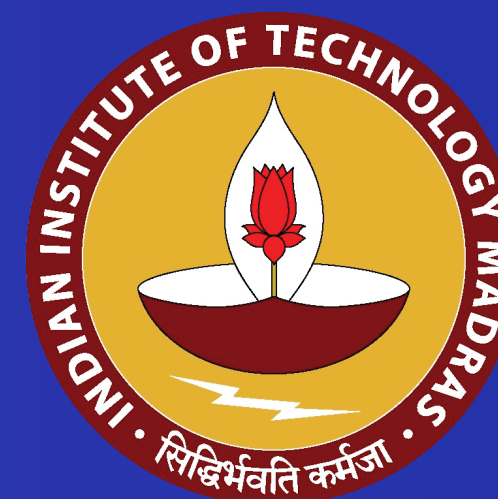
**6th edition of
IIT Madras Alumni Association's
prestigious annual event
in collaboration with IIT Madras**

ABOUT SANGAM 2025

IITMAA SANGAM 2025

The theme of this year's conference will center around Innovation & Entrepreneurship. Our aim is to reflect the Government of India objective of supporting entrepreneurs, building a robust startup ecosystem transforming India into a country of job creators instead of job seekers, as well as creating global citizens.

In collaboration with IITM and IITM Zanzibar (IIT Madras' first international campus in Zanzibar, Tanzania country of Africa), the conference also brings into focus IIT Madras' mission 'Start-Up Shatam' towards developing 100 successful startups in the year 2025.



IIT MADRAS



Invisible Layer of Knowledge



Global Alumni
Community of
60,000+



SANGAM 2025
Building for Viksit Bharat

Vision



Viksit Bharat

Voices

SANGAM 2025 ADVISORS



Anand Kripalu
MD & Global CEO at Blackstone
President Asia
at Mondelez/Cadbury



Prof. V. Kamakoti
Director, IIT Madras



Preethi Aghyalam
Director-in-charge,
IITM Zanzibar



Kris Gopalakrishnan
Chairman Axilor Ventures,
Co-founder Infosys,
President ISF



Rohini Chakravarthy
Managing Partner at NewBuild
VC, board member at
the MIT Club of NorCal

CONFIRMED SPEAKERS



Prof. V. Kamakoti
Director, IIT Madras



Senapathy "Kris" Gopalakrishnan
Chairman, Axilor Ventures,
Co-Founder, Infosys



Dr. Somanath
Former Director, ISRO



Lt. Gen. MU Nair
National CyberSecurity
Coordinator, PMO



Tarun Mehta
Co-Founder & CEO,
Ather Energy



Preethi Aghyalam
Director-in-charge,
IITM Zanzibar



Aparna Chennapragada
Chief Product Officer,
Microsoft Experiences and Devices



Srinivas Narayanan
Vice President OpenAI,
Team Lead, ChatGPT



Anand Rangarajan
VP, Engineering & Site Lead,
Google



Prof. Ashwin Mahalingam
Dean, Alumni & Corporate
Relations, IIT Madras



Prof. Raghu
Dean, Global Engagement
office, IIT Madras

MASTER CLASSES

WORKSHOPS & SEMINARS

PANEL DISCUSSIONS AND FIRESIDE CHATS

KEYNOTES WITH POLICY MAKERS

START UP PITCH-FEST & HACKATHON

MEET IIT DIRECTORS

COURSES ON ENTREPRENEURSHIP

AI, DATA SECURITY & SMART MANUFACTURING

FOCUS ON SPACE TECH AND DEEP TECH

PHILANTHROPY & SOCIETAL IMPACT

SHOWCASE OF ALUMNI ACHIEVEMENTS

NETWORKING OPPORTUNITIES

ENTERTAINMENT EVENINGS

IITMAA SANGAM 2025

SANGAM
2025 KEY
FEATURES

PAST SPEAKERS



Dr. Vinay Sahasrabuddhe
Member of Parliament



Dr. Kiran Bedi
Retd. Police Officer
Former Lt Gov Pondicherry



Thiru. R. N. Ravi
Hon. Governor of Tamil Nadu



Dr. Anant Agarwal
Founder and CEO, edX
Professor, MIT



Sridhar Vembu
Founder and CEO,
Zoho Corporation



Sonam Wangchuk
Indian Engineer, Innovator
and Education Reformist



Anil Kumble
Former Indian Cricketer



R. Madhavan
Indian movie actor



Mili Majumdar
Co-founder, Infosys



Rana Daggubati
Indian movie actor

PAST SPEAKERS



Jayesh Ranjan
Special Chief Secretary,
ITE&C, Govt. of Telangana



B.V.R. Mohan Reddy
Chairman, Cyient



Prof. Ashok Jhunjunwala
Institute Professor, IITM



Ben Mathias
Vertex Ventures



Prof. B. Ravindran
Center for Responsible AI,
IIT Madras



Anil Valluri
Vice President,
Palo Alto Networks



Phani Kishan Adellapali
Co-founder, Swiggy



Dr. Sapna Poti
Director, Strategic Alliances,
Office of the Principal Scientific
Adviser to Govt. of India



Atul Shinghal
Founder and CEO, Scripbox



Dr. Shivakumar Kalyanaraman
CTO, Microsoft Energy
& Mobility

GLIMPSES OF SANGAM 2024



2018

**Confluence for
Impact**
Chennai

2019

**Re-imagining
India in 2030**
Chennai

2020

**Driving the
New Normal**
Online

2021
2022

**Restoring
Balance in STEM**
Online for 6 months

2024

**Sankalp for
Viksit Bharat**
Hyderabad

2025

**Innovation
and Entrepreneurship**
Bangalore

SANGAM
OVER THE YEARS

WHY PARTNER WITH IITMAA SANGAM 2025?

UNPARALLELED ACCESS

Engage with 5000+ alumni, decision-makers, and industry pioneers

BRAND AMPLIFICATION

Position your brand alongside IIT Madras, a hub of world-class innovation

LEAD THE CONVERSATION

Shape discussions on AI, sustainability, deep tech, and more

TALENT & PARTNERSHIPS

Connect with top-tier talent and forge strategic collaborations

PARTNERSHIP OPPORTUNITIES



PARTNERSHIP OPPORTUNITIES

		TITANIUM (50 LAKHS)	PLATINUM (25 LAKHS)	GOLD (15 LAKHS)	OTHERS (5-10 LAKHS)
EXCLUSIVE PARTNERSHIP	Logo added in the title of SANGAM branding everywhere	✓			
	Opportunities for year long partnership	✓	✓		
	Exclusive mailers for company hybrid events to the alumni audience - 4 per year (55,000 reach)	✓			
	Naming rights for specific event segments (e.g., “XYZ Networking Lounge”)	✓			
	Joint promotional campaigns leading up to the event	✓			
	Opportunities for additional branded experiences, such as sponsored coffee breaks, meals, or entertainment segments	✓	✓		
	Opportunities to participate in media interviews and press releases	✓			
	Feature in official event publications and video content	✓	✓	✓	
	Inclusion in pre, post-event highlights and summary reports	✓	✓		
	Pre-event and post-event marketing opportunities to the attendee database	✓			
	IITMAA AGM Report	FULL PAGE	HALF PAGE	ONLY LOGO	ONLY LOGO

PARTNERSHIP OPPORTUNITIES

		TITANIUM (50 LAKHS)	PLATINUM (25 LAKHS)	GOLD (15 LAKHS)	OTHERS (5-10 LAKHS)
EXCLUSIVE SESSIONS	Hosting exclusive workshops, roundtables, or breakout sessions	✓	✓		
	Customized sessions that align with the sponsor's objectives	✓			
	Exclusive access to network with other key notes and celebrities	✓			
KEYNOTE ADDRESS	High-level visibility and positioning for company executives. Speaking opportunities and panel discussions featuring sponsor representatives	✓	✓		
	Introduction and closing remarks at the event	✓			
CONFERENCE MERCHANDISE	Co-branded merchandise and materials with the event and sponsor logos	✓	ONLY LOGO	ONLY LOGO	ONLY LOGO
	Lanyards	✓			
WEBSITE & EMAIL CAMPAIGNS	Featured prominently on the event’s and IITMAA website homepage	✓	✓		
	Inclusion in all email campaigns, with dedicated sponsor highlights	✓	✓		
	Logo on SANGAM website	✓	✓	✓	✓
	Logo in all SANGAM mailers - pre and post (55,000 reach)	✓	✓	✓	✓

PARTNERSHIP OPPORTUNITIES

		TITANIUM (50 LAKHS)	PLATINUM (25 LAKHS)	GOLD (15 LAKHS)	OTHERS (5-10 LAKHS)
MEDIA PARTNERSHIPS	Opportunities to participate in media interviews and press releases	✓			
	Feature in official event publications and video content	✓	✓		
EXHIBITION SPACE	Booth or table space in the exhibition area (Premium booth location for higher-tier sponsors)	✓	✓	✓	✓
TICKETS AND MEALS		10 NUMBERS	10 NUMBERS	5 NUMBERS	2 NUMBERS
ADVERTISEMENTS	Full-page or half-page ads in the conference program	✓	✓	ONLY LOGO	ONLY LOGO
	Inclusion in digital ads promoting the event (duration will vary)	✓	✓	✓	✓
LOGO PLACEMENT	On the conference website, with a link to the sponsor's website	✓	✓	✓	✓
	In the conference program or agenda	✓	✓	✓	✓
	On signage and banners at the event	✓	✓	✓	✓
	On promotional materials (flyers, brochures, emails)	✓	✓	✓	✓

ALTERNATE WAYS TO PARTNER

**CONTRIBUTE
TO OUR
PROGRAMS**

**HOSPITALITY
PARTNER**

**MERCHANDISE
PARTNER**

**MEDIA
PARTNER**

**TRANSPORT
PARTNER**

Other customizations possible on discussions

A DIVERSE & INFLUENTIAL AUDIENCE

ALUMNI

- CXO Level
- Entrepreneurs
- Innovators
- Founders

POLICY MAKERS

- Politicians
- Civil Servants
- Lobbyists
- Domain Experts
- Industry or Sector Representatives

INDUSTRY

- Corporate Leaders
- CSR Heads
- Entrepreneurs
- Collaborators

INVESTORS

- VCS
- Capital Funders
- Fund Raisers
- Business Owners
- Promoters
- Angel Investors

ABOUT IITMAA

Unite alumni, foster community growth,
and contribute to IIT Madras
and society's success.

OUR WEBSITE: www.iitmaa.org

**Established in December 1964,
with over 60,000 members**

**Give Inward, Sideways,
to Insti, and Society**

40 active chapters globally

**Recognized as a top
organization nationally**

**INDIAN
CHAPTERS**

Chennai
Bengaluru
Hyderabad
Vishakapatnam
Delhi
Mumbai
Pune
Cochin
Thiruvananthapuram
Coimbatore
Odisha
Kolkata
Jaipur
Kanpur
Lucknow
Ahmedabad
Madurai

**OVERSEAS
CHAPTERS**

Singapore
UK
UAE
Frankfurt
Switzerland
Sydney
Perth
Melbourne
Japan
France
Berlin

**NORTH AMERICA
CHAPTERS**

San Fransisco
Southern California
New York/ New Jersey
Dallas
Boston
Houston
Austin
Toronto
Atlanta
Seattle
Washington DC

**UPCOMING
CHAPTERS**

Doha
Tirupati
Amravathi
North East india
Chapter
Indore
Michigan
Chicago
Pittsburg
Nepal
Bhopal
Uttarakhand

No.of Chapters in India:	17
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No.of Chapters in Oversees:	11
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North America chapter:	11
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Total	39
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By August 2025 total - 50

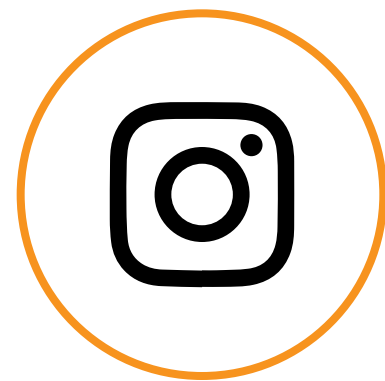
IITMAA

CHAPTERS

ANNUAL ENGAGEMENT



SOCIAL MEDIA REACH



20,000+ impressions per month
2000+ followers



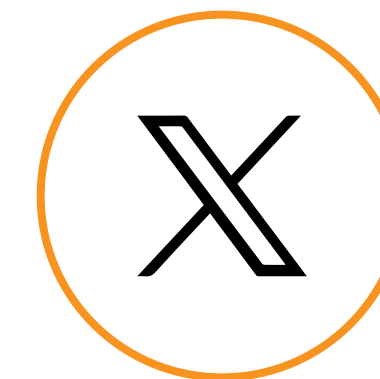
1,00,000+ impressions per month
30,000+ followers



15,000+ impressions per month
5000+ followers



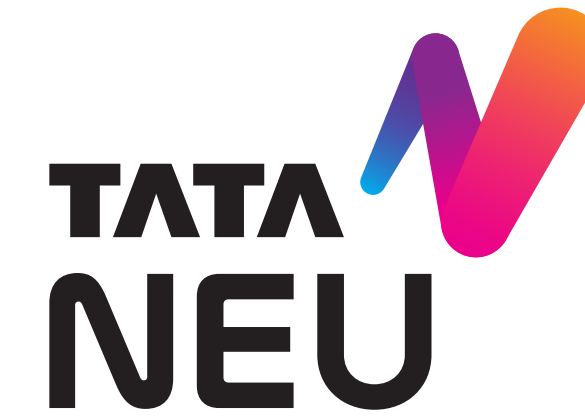
25,000+ impressions per month
5000+ followers



20,000+ impressions per month
2000+ followers

PAST SPONSORS SANGAM

PLATINUM SPONSOR



GOLD SPONSOR



SILVER SPONSOR



GLOBAL ENGAGEMENT
Indian Institute of Technology Madras

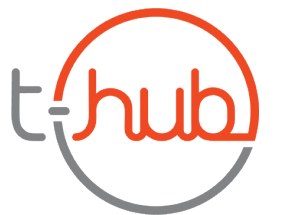
NATION BUILDING SPONSOR



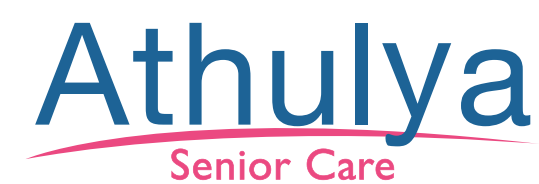
STARTUP PARTNER



ECOSYSTEM PARTNER



SPONSORS



Alumni and Corporate Relations
Indian Institute of Technology Madras



PAST PARTNERS SANGAM

COMMUNITY PARTNERS



OUTREACH PARTNERS



CONTACT US FOR MORE DETAILS

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